

# Case Study

How a logistics company is using the benefits of being in Foreign-Trade Zone 138 to increase its offerings to customers and differentiate itself from the competition



**Company:**  
CEVA Logistics

**Industry:**  
3PL/logistics

## **Business challenge**

Customs brokerage is one of many services offered by CEVA. By partnering with CEVA, customers benefit from simpler documentation, accelerated clearance and release of shipments, flexible reporting periods, data management storage and much more. The customs brokerage services market is extremely competitive. As part of its business strategy, CEVA is opening foreign-trade zones within select warehouse locations across the nation to provide additional benefits to customers using their customs brokerage services.

## **Results**

- Activated 10,000 square feet within its 500,000-square-foot warehouse near Rickenbacker International Airport in Columbus, Ohio, to be part of Foreign-Trade Zone 138.
- With no application delays, CEVA customers have quick access to FTZ benefits such as deferring and sometimes even eliminating customs duties.
- Increased logistics flexibility and solutions for CEVA customers
- Ability to expand the footprint of the foreign-trade zone within the CEVA warehouse as demand for the service increases.
- As the first activated 3PL in FTZ 138, CEVA serves as a new “resource” for the region’s logistics industry.

## **The company**

CEVA Logistics makes business flow. As one of the world’s leading non-asset-based supply chain management companies, CEVA designs and implements industry-leading solutions in both freight management and contract logistics. With 44,000 employees, and a presence in over 160 countries around the globe, CEVA delivers operational excellence to provide viable answers to the most challenging supply chain questions.

For more information about **FTZ 138**, contact:

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